

**Topic:** Cultural literacy of young generations in Europe

**Topic identifier:** CULT-COOP-03-2017

**Title of the project:**

## URBAN PEDAGOGY CULTURAL LITERACY

### **Project Summary:**

The aim of the UPCL project is the identification and analysis of urban spaces of cultural literacy of young people (recognition of their essence, conditions, context), the design and introduction of changes in these spaces (creation of social participatory laboratories in which the prototypes of cultural literacy systems will be developed), and tracking the process of implementation of innovations that will allow to conclude about the state, possibilities and conditions of the cultural literacy of young people.

We put the thesis that cultural literacy should be conducted through both the introduction into the world of symbols and into the world of things/materiality. By 'introduction into' the project means the creation of knowledge, skills and competences to explore, understand and transform the culture with respect for cultural diversity (also in the area of material culture) promoting inter-cultural dialogue and mutual understanding.

The place of research and activities within the project are the cities because they already (and it is a growing trend) concentrate more than a half of the world's population, they are the sites of intense transformation (technological, cultural, social), and of immigration and therefore they are culturally diverse and often likely to experience specific tensions and conflicts.

The project asks the question of: how the process of cultural literacy in the city is conducted? What effects do innovations implemented in the area of cultural literacy of young have? With the help of what actions, taking into account both symbolic and material elements of the world of living of specific groups, can we shape the process of mutual understanding?

### **Partners sought:**

We are looking for partners from research institutions, but also formal, non-formal and informal education institutions, who are willing to participate in research and / or organization of educational, animation and artistic activities in social laboratories.

Partners from formal, non-formal and informal education institutions will be responsible for initiation and co-creation with the local community, children and youth, the social laboratories. Coordinating the process of introducing of social innovations (educational, animation, artistic etc.). Co-creation of social laboratories is participatory, inclusive task and requires openness to diverse social environments. In addition the partners will participate in research, particularly on the level of collecting scientific data and recording the track of changes in laboratories.

From partners from research institutions we will expect cooperation with international research team which will undertake ethnographic and comparative analysis of mapped sites of cultural literacy and social laboratories. Collecting and analysis of data related to the problem of cultural literacy in urban pedagogy. In addition, if possible, the substantive support and participation in the process of developing and activities of social laboratories.

The private sector companies will participate by technological, organizational and professional support in development of Internet tools (e.g. websites, applications) used to recognize the spaces of cultural literacy and social laboratories.

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### **IMPORTANT:**

**Deadline for sending the responses from potential partners: 30.01.2017**

**Deadline for submission of pre-proposals (1ST stage): 02.02.2017**